



The Global eGovernance Conference for Africa

THEME:

Building a Digital Africa through Public Infrastructure and Inclusive eGovernance

 13th – 15th August 2025

Cape Town International Convention Centre (CTICC)
Convention Square, 1 Lower Long Street
Cape Town, South Africa



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Organizer



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The state of e-governance in Africa reflects both notable progress and persistent challenges. Countries such as South Africa, Kenya and Rwanda among others and have made strides in adopting digital governance frameworks, improving public service delivery, and investing in infrastructure. South Africa, for instance, has positioned itself as a leader in e-governance, demonstrating the impact of targeted investments in technology on government transparency and operational efficiency. However, many African nations still face critical barriers, such as inadequate internet infrastructure, low digital literacy, and limited access to electricity, particularly in rural regions. According to the 2024 UN E-Government Survey, Africa's average performance on the E-Government Development Index (EGDI) lags behind global standards, underscoring the need for more concerted efforts to bridge the digital divide (UN E-Government Survey 2024|Public Institutions). The COVID-19 pandemic further exacerbated these challenges, as essential services moved online, leaving millions without access to critical resources.

Africa eGovernance Conference Initiative is therefore the Global eGovernance Conference Initiative with focus on Africa, set up to work with continental bodies and other international agencies of Government to connect, collaborate and collectively chart strategic pathways into the future of digital governance on the continent. This conference serves as a crucial platform to connect public and private sector leaders in driving forward the African Union's Digital Transformation Strategy and Agenda 2063, "The Africa We Want," while aligning with the achievement of the United Nations Sustainable Development Goals (SDGs) by 2030.

The Digital transformation of Africa offers many opportunities and holds great

potential for increased prosperity and improved social participation. At the same time, it is not without its own challenges and risks. Digital transformation in Africa continues to be a driving force for innovative, inclusive and sustainable growth in Africa. It holds great potential for increased prosperity and improved social participation; although it is not without its own challenges and risks. The Africa e-Governance Conference (AfreGov) held its inaugural edition in March 2024 at the Kigali Convention Center, Rwanda, under the theme "Digital Governance for Social Inclusion and Sustainable Development."

The 2nd edition of AfreGov is scheduled to take place at the **Cape Town International Convention Center (CTICC), Cape Town, South Africa on 13th – 15th August 2025**. This edition is centered on the theme: **"Building a Digital Africa through Public Infrastructure and Inclusive e-Governance."** This theme emphasizes the role of public digital infrastructure in improving governance systems, enhancing government service delivery, and fostering citizen engagement across the continent. By leveraging e-governance, Africa can strengthen transparency, accountability, and inclusion in its governance structures while driving sustainable socio-economic transformation.

The digital divide in Africa goes beyond internet access, encompassing critical issues such as electricity, literacy, and regulatory frameworks. Many African populations lack basic necessities, including electricity, clean water, and education, which prevents them from benefiting from available digital solutions. Conflict and food insecurity further complicate their circumstances, making daily survival their primary focus. The COVID-19 pandemic has worsened this divide, as essential



services have shifted online, leaving millions isolated. Without strategic investment in digital infrastructure, skills, and inclusive policies, socioeconomic progress will remain limited to those with access to electricity and telecom services. This growing digital gap risks further marginalizing the vast majority of Africans, who remain disconnected from opportunities for development.

With Africa's growing digital economy and youthful population, AfreGov 2025 provides a unique opportunity to explore how digital infrastructure can support governance reform and sustainable development, positioning Africa to thrive in a rapidly evolving global digital landscape.

AfreGov 2025 will highlight the importance of building robust digital public infrastructure to support efficient

and accessible public services. It aims to create a platform for collaboration between governments, the private sector, and civil society to address key governance challenges such as the digital divide, public sector innovation, and improving citizen participation. These initiatives are critical to advancing both the AU's Agenda 2063 and the SDG targets, especially as the continent moves beyond the midpoint of the SDG timeline.

The conference will also showcase innovative solutions and international best practices that help governments implement effective e-governance frameworks. Exhibitions from ICT providers and development partners will offer a glimpse into the future of governance in Africa, demonstrating how technology can empower citizens and improve public administration.



Objective of the Conference

To create a collaborative platform for industry stakeholders to engage in discussions on the role of digital governance in promoting social inclusion, improving government service delivery, and fostering citizen engagement across Africa, thereby advancing the African Union's Agenda 2063 and contributing to the United Nations' Sustainable Development Goals (SDGs) by 2030.

Specific Objectives:

- **Enhance Social Inclusion and Service Delivery:** To explore how digital governance initiatives can improve social inclusion and public service delivery across Africa, in line with the aspirations of AU Agenda 2063 and the SDGs.
- **Develop Monitoring and Reporting Framework:** To establish a framework for monitoring and reporting that evaluates progress, success stories, and challenges in implementing Africa's digital transformation strategy, ensuring alignment with the SDGs and AU Agenda 2063.



- **Establish Peer Review Mechanism:** To create a peer review mechanism for identifying successful digital governance models in Africa, enabling countries to adapt and refine their strategies to better achieve the goals of Agenda 2063 and the SDGs.

The Venue

The Cape Town International Convention Center (CTICC) Cape Town, is infinitely more than a World-Class Convention Centre. It is Africa's leading Conference destination Located on Cape Town's beautiful northern foreshore. The Cape Town International Convention Centre (CTICC) offers world-class facilities in one of the most breathtaking settings in South Africa with Table Mountain as its backdrop. Its innovative design, meticulous attention to detail, impressive services, 5-star accommodation facilities and dedicated staff enables the CTICC to consistently deliver unforgettable experiences. The center can cater for up to 10 000 delegates theatre-style in its exhibition center. Among its many facilities are two auditoriums with superb acoustics, top-of-the-range technology and ergonomically designed seats with writing tablets. These are ideal venues for large formal gatherings, lectures, awards evenings and even theatre productions. The auditoriums have seating capacities for 1 500 and 620 guests, respectively, complete with stages and screens, 6 translation booths and a projection room.



Who Should Attend the Conference?

The AfreGov Conference is designed for a diverse group of stakeholders committed to driving Africa's digital transformation. Attendees include government leaders and policymakers such as ministers, members of parliament, and senior officials, as well as eminent persons like current and former heads of state. Private sector executives, CEOs, and innovators from ICT firms, development partners, and key agencies like AUDA-NEPAD, the African Union (AU), and Regional

Economic Communities (RECs) will also participate.

Additionally, representatives from international organizations, civil society, advocacy groups, academics, researchers, digital innovators/exhibitors and youth entrepreneurs are expected. This diverse representation ensures cross-sector collaboration to enhance e-governance, improve public service delivery, and align with AU Agenda 2063 and the UN SDGs.



This conference seeks to facilitate:

- **Keynote Presentations and Panel Discussions**

There will be a lineup of distinguished speakers who are leaders in sectors that impact digital governance and public Infrastructure. These sessions will explore innovative approaches and practical solutions for leveraging digital infrastructure to drive transformation across Africa.

- **Open and shared dialogue**

Structured dialogues and open forums will give participants the opportunity to exchange ideas and foster valuable collaborations at the conference experience.

- **Exchange and transfer of Knowledge**

Access to cutting-edge research, case studies, international best practices and implementation strategies in the field of digital public infrastructure.

- **Technology collaboration and adoption**

Highlighting successful adoption stories, showcasing how Digital Public Infrastructure has been successfully implemented and inspiring attendees to embrace innovation and apply technology effectively within their domains.

- **Showcase of digital Innovation products and solutions**

Exhibition of the latest digital transformation products and solutions.



Networking

The conference is structured to provide a high level of interaction between speakers and delegates. There will be lots of opportunities for questions as well as

discussion in each of the sessions. This interactive conference provides an excellent opportunity for making contacts and networking.

Exhibition opportunities

In the margins of the event, there will be ample time to showcase innovative products and services during the networking breaks at the exhibition area; this is an excellent way for organisations to showcase their products, services and

expertise and raise their profile with a key audience of senior decision-makers from across Africa. There are a limited number of opportunities to become involved with this conference as an exhibitor.



Structure of the Conference

The conference and Exhibition will be presented in four parts



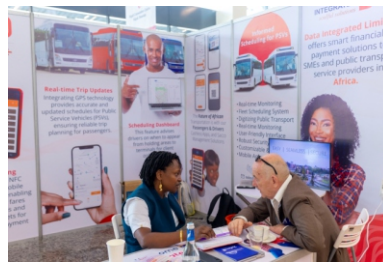
Plenary Session



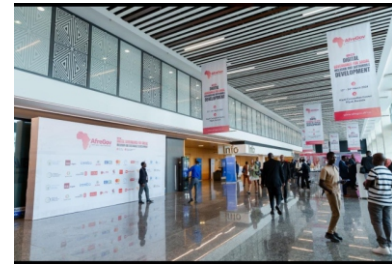
Deep Dives Sessions



Fireside Chats



Exhibition



PLENARY SESSIONS

This session will feature the welcome remarks by the host, presidential speeches, keynote presentations by

industry experts and a ministerial panel session.

DEEP DIVE SESSIONS

The AfreGov Conference will feature deep dive sessions aligned with the AU Digital Transformation Strategy 2020-2030, focusing on critical areas where technology can address governance and socio-economic challenges in Africa. Thematic areas of deep dive focus include AI Governance - which will establish ethical frameworks to mitigate risks, Civic Engagement - aimed at exploring the Africa Union Digital Transformation Strategy for Africa (2020-2030) from the perspective of empowering youth and enhancing democratic institutions. The Health Care session will develop a digital transformation framework to improve access in remote areas under the Africa Union Universal Health Coverage (UHC) program, while the Agriculture and Food Security session will explore innovative technologies to boost Africa Union's

AFR100 (the African Forest Landscape Restoration Initiative) effort to bring 100 million hectares of land in Africa into restoration by 2030 thereby increasing food production and combating hunger. The Gender Inclusion session aims to explore the Africa Union's Women, Gender and Development (WGD) strategies to bridge the gender digital divide and promote gender-sensitive e-governance in Africa. Additionally, session on Digital Trade and Commerce will focus on enhancing market access and secure payment systems, while the Education session will create an EdTech framework to improve access for Tertiary Education and e-Learning in Africa. These initiatives aim to produce actionable recommendations for leveraging technology to drive sustainable growth across the continent.



FIRESIDE CHATS

This will be a series of moderated stage conversations between a high-profile moderator and a high-profile guest. Each

fireside chat will be distinct, presenting a unique opportunity to uncover the personal stories and ideas of the speaker.

AFREGOV LIVE

AfreGovLive is a grassroots initiative, created in the spirit of TED's overall mission to research and discover "ideas worth spreading." AfreGovLive will feature standup talks and sharing of experience by professionals, researchers, reformers

and anyone who has something to say that makes a significant contribution to the Afregov Agenda of fostering the development of digitalization and digital transformation of governance in Africa.

TOUR OF CAPE TOWN

Explore the wonders of Cape Town with the help of carefully selected tour guides. You get to experience activities such as wine tasting, sunset cruises, and wildlife safaris and a chance to experience the best of Cape Town's offerings while visiting the iconic Table Mountain, taking a stroll along the vibrant V&A Waterfront or embarking on a scenic drive along the

Cape Peninsula. Experienced guides from a reputable Tours Company, licensed by the government of South Africa will coordinate the tour in a professional manner. You will stand a chance to win a discount coupon to book your trip on www.wanderer.capetown once you complete your registration for the conference.





Expected Outputs and Outcomes

The conference is set to produce the following key deliverables:

- An in-depth report encapsulating the insights and discussions from the conference.
- A curated collection of participant feedback and peer reviews that will be compiled into a comprehensive summary to be published post-conference.
- A dedicated publication featuring selected papers that resonate with the conference themes.
- Policy briefs that distill the core outcomes and recommendations, emphasizing governance and digital transformation as outlined in the conference objectives.
- A comprehensive peer review mechanism developed to identify and assess successful digital governance models across Africa going forward.

Delegate Information

The delegate registration structure for the upcoming Africa eGovernance Conference is designed to attract over 3,000 registered in-person delegates. All attendees to this conference will be required to register, whether for a full or

virtual delegate pass. Registrations start on 1st March 2025 from 8:00am GMT+2 on the Conference website at www.afregov.com. The following are registration options for prospective delegates that would like to participate.

■ Full conference Pass (3 Days)

\$250.00

Take part in all conference events for three days with the 3-Day pass. Not only do you have full-access to all AfreGov sessions,

but you also get to have lunch, exhibition and tour of South Africa.

■ Conference only Pass

\$150.00

Get access to just the conference for three days with the conference only pass and

exhibition.

■ Virtual Pass

\$50.00

Delegates who are unable to attend the in-person can register instead for a virtual delegate pass which will enable passholders to access the virtual platform

to view all conference sessions live or on-demand, as well as access all the multimedia content.

■ Early bird discount

During the early registration period from 1st March until 30 June 2025, registrants for the full conference package only, can

enjoy S30 savings at the early bird (which is 25%).



FULL DELEGATE PASS (In-Person + Virtual)

Early Delegate Registration Fee	Regular Delegate Registration Fee	Additional Delegate Registration Fee
until 23:59h 30 JUNE 2025 (GMT + 2)	from 00:00h 1 JULY 2025 (GMT + 2)	Exclusive Rate for Partner & Meeting Hosts, with applicable discount code
\$220.00*	\$250.00*	\$150.00*

VIRTUAL DELEGATE PASS

Regular Delegate Registration Fee	Additional Delegate Registration Fee
\$50.00*	Exclusive Rate for Partner & Meeting Hosts, with applicable discount code
	\$25.00*

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Sponsorship Opportunities

The sponsorship packages are for innovative companies serious about the Payments, Fintech, Identity, e-Commerce and Retail Industries in the region. Sponsorship packages are tailored to meet your specific marketing goals. The grid below guides you to what you can expect at each level.

Benefits of Sponsorship	Platinum \$100,000	Premium \$75,000	Gold \$50,000	Silver \$25,000	Bronze \$10,000
Afregov Strategic Conference					
Speaking Slot at invited session or panel discussion	●				
Access to Conference Database	●	●			
Logo on Conference Lanyard	●	●			
Delegate Pass	10	8	6	4	2
AfreGov Digital					
Live interview during the break	●				
Company advertisement (max. 1 minute) played at the conference during the breaks.	●	●	●		
AfreGov Marketing					
Mention in AfreGov TV commercials	●				
Mentions in conference press releases	●	●			
Logo at the photo wall (onsite conference)	●	●	●	●	●
Email Campaigns					
Email marketing to push out content to over 10,000+ database	●	●	●	●	●
Website					
Logo on AfreGov Official Website	●	●	●	●	●
Marketing Collateral					
Advert in the AfreGov conference brochure.	2 Full pages (Center spread)	1 Full page (Strategically placed)	1 Full Page	1 Full Page	
Logo placement in the Event Brochure	●	●	●	●	●
Space for display of Roll-Up Banner	●	●	●	●	
AfreGov Exhibition Stand Packages					
Exhibition Space	(3m x 3m) x2	(3m x 3m) x1 (Strategically Placed)	(3m x 3m) x1	(3m x 2m)	(3m x 2m)
Branding of Exhibition Booth	●	●	●	●	●
Branded Reception Lockable Desk	●	●	●	●	●
Fascia Name Board	●	●	●	●	●
Electrical package including spotlights and power socket with electricity	●	●	●	●	●
Furniture package with 1 table and 2 chairs	●	●	●	●	●

Other Sponsorship Opportunities

Main Auditorium Sponsorship

\$150,000

For the 2025 edition of AfreGov, the main auditorium sponsor will have access to high-profile external branding and naming rights to the hall, unparalleled visibility within a highly targeted audience of industry leaders, innovators and decision-makers in the African AfreGov Conference.

**Lunch Sponsorship (Per Day)****\$100,000**

- Target speakers, delegates and VIPs for networking.
- Special acknowledgment as the conference lunch official sponsor
- Strong branding that features your company name and logo as the lunch sponsor on all materials and the conference website.
- Enjoy additional branding opportunities, subject to approval by the planning committee, which is to further enhance your company's visibility and engagement during the conference.

Sponsorship of Side Event**\$50,000**

As the exclusive sponsor of a Side Event at the 2025 Africa eGovernance Conference, your brand will be at the forefront of specialized discussions tailored to a focused audience of industry experts and stakeholders. This sponsorship offers a unique platform to showcase your organization's thought leadership, enhance brand visibility, and drive engagement through both on-site and digital branding opportunities associated with the event.

Deep Dive Sessions Sponsorship**\$50,000**

As the exclusive sponsor of the Deep Dive Sessions, your brand will be prominently associated with the most advanced discussions and knowledge-sharing opportunities, this positions your brand as a driver of innovation and a trusted leader in the payments space. Your brand will feature prominently on all materials related to the sessions—both physical and digital.

Networking Cocktail Sponsorship**\$25,000**

This sponsorship offers you an opportunity to project your organization's brand during the networking cocktail reception for delegates. Advantages of sponsoring this event include premium brand visibility and opportunity to market your solutions and products at a dynamic evening of networking, idea exchange and collaboration.

- The conference website will feature the sponsor's logo as the Welcome Reception Sponsor
- The company name and logo will be prominently recognized during the conference
- The sponsor may choose to explore additional branding opportunities, subject to approval by the AfreGov board.
- Speaking opportunity at a cocktail reception.



INSTITUTIONAL PARTNERS



Sustainable Development Goals centre for Africa (SDGC/A)

The Sustainable Development Goals Center for Africa (SDGC/A) is an international organization that supports citizens, governments, civil society, businesses and academic institutions to accelerate progress towards the Sustainable Development Goals (SDGs) in Africa. The Agenda 2030 for Sustainable Development is a universal commitment

made by both developed and developing countries to strengthen global partnerships, based on collaboration on the means of implementation for lasting change; and this is aligned with the larger goal of the Africa eGovernance conference to be a catalyst for purposeful digital governance in Africa.




African Union Development Agency-NEPAD (AUDA-NEPAD)


The New Partnership for Africa's Development (NEPAD) Agency is the implementing arm for the AU's Agenda 2063 development strategy. The establishment of AUDA-NEPAD is part of the global reforms geared at improving the Union's impact and operational efficiency. Based on African Union


Executive Council Decisions, the AU Commission undertook to develop a comprehensive Digital Transformation Strategy for Africa (2020-2030) which is aligned with the mission of Afregov and more specifically, with the theme for the Afregov 2025 conference.

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